



Sponsorship Opportunities 2017

Saturday, May 20, 2017 - Clawson City Park
2 Mile Dog Walk, Pet Care Fair
& Adoption Center

TOP DOG

TITLE SPONSOR - \$1000

- + Provide financial and/or in-kind assistance to assist in promoting the event through various advertising mediums;
- + Sponsor will be identified as Title Sponsor in all event advertisements and promotions;
- + Ability to promote products and services through give-away items, coupons, informational flyers in event participant registration bags and at event booth;
- + Verbal recognition at Start of event;
- + XXL Logo on back of race t-shirts;
- + Corporate banners (supplied by sponsor) displayed at event.



LOYAL PARTNER

SUPPORTING SPONSOR - \$750

- + Provide financial and in-kind assistance to assist in promoting the event through various advertising mediums;
- + Sponsor will be identified in event advertisements and promotions as a supporting sponsor;
- + Ability to promote products and services through give-away items, coupons, informational flyers in event participant registration bags and at event booths;
- + Verbal recognition at Start of event;
- + XL logo on back of race t-shirts;
- + Corporate banners (supplied by sponsor) displayed at event.



BARK & HOWL MEDIA SPONSOR - Barter

- + Provide advertising support in exchange for recognition as event sponsor;
- + Corporate logo/name on event advertisements and promotions as Media Sponsor;
- + Regular logo placement on back of race t-shirts;
- + Corporate banners (supplied by sponsor) displayed at event;
- + Event booth.



GREAT DANE COMMUNITY LEADERSHIP SPONSOR - \$500

- + Name listed on event promotional flyers & posters;
- + Regular logo placement on back of race t-shirts;
- + Opportunity for coupons, giveaways or flyers (supplied by sponsor) to be included in race packets;
- + Event booth;
- + Verbal thank-you Start of event
- + Thank you listing on Clawson Chamber website.

DALMATIAN

HERO SPONSORSHIP - \$100

- + Regular logo on back of race t-shirts;
- + Event booth;
- + Thank you listing on Clawson Chamber website.



SPANIEL

BASIC SPONSORSHIP - \$75

- + Regular logo on back of race t-shirts
- + Thank you listing on Clawson Chamber website



Remit Payment:

CLAWSON CHAMBER OF COMMERCE, P O Box 217 Clawson, MI 48017
For more information: Mary Scanes 248-435-6500 / clawsonchamber@gmail.com

Or pay online at: <http://www.planetReg.com/E3491757177677>

